

M A D R A S  
**MMA**  
MANAGEMENT  
ASSOCIATION  
— ESTD. 1956 —

# FOUNTAINHEAD OF EXCELLENCE



MANAGEMENT CENTER

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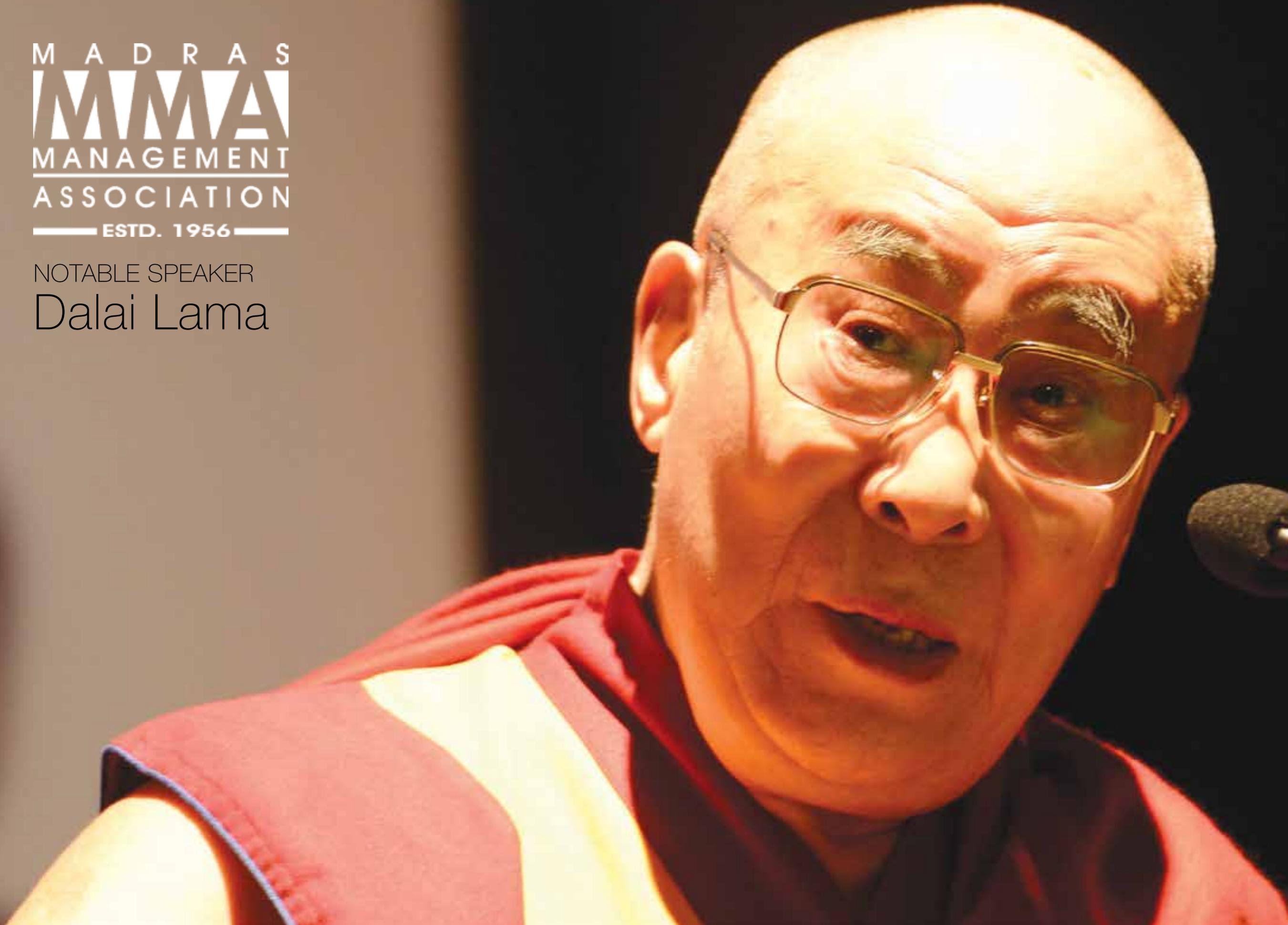
# PROGRESS

In 1981, for the first time in its history, MMA conducted a residential Management Development Program for the duration of two weeks. A number of institutions which were highly specialized were associated with the program like the National Institute of Quality Assurance, the Indian Institute of Company Secretaries, and the Institute of Cost & Works Accountants of India. Overseas visitors included Dr. Y. Kawaguchi who was from Matsushita Electric in Japan, Mr. Dan Lewis of the New Zealand Institute of Management and Dr. Ian Giddy from the Columbia University among others.

In 1983, membership of the MMA increased and crossed 200 for the first time. The total membership of MMA comprising 201 institutional, 181 Individuals, 5 Associates, 116 AIMA professionals and 59 students touched 562.

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NOTABLE SPEAKER  
Dalai Lama



# Dr. J. R. D. Tata

*(Recipient of the First BLA Award, 1969)*



*The award was received for the first time by Mr. J.R.D Tata, the Chairman of Tata Industries. Only 18 distinguished businessmen have received this award since inception.*

# Mr. Ratan Tata

*(Recipient of the 18th BLA Award, 2014)*

